Basic Tween Programming

by Morgan Higgins

Tweens, ages 8-12, are sometimes forgotten when it comes to library programming. They tend to fall between the cracks of story time and older teen programs. But just like teenagers and the toddler crowd, this demographic deserves programs that are created with their age and their own unique interests in mind.

At the Emmet O’Neal Library, we’ve had success with a weekly program series geared for kids in third through sixth grade. We use a lot of the same programming ideas popular with teenagers but adjusted to fit the needs of our younger participants. The basic concepts we build our program around are movies, gaming, and crafting.

Movie showings are usually a risk free way to jump into the tween programming pool. Depending on your library’s projector/screen situation, movies typically require little setup and they can be tailored to your crowd’s interests. I try to let our tweens have a voice in their programming by letting them vote on movie picks for the upcoming months. We limit our choices to movies that are rated PG and usually around 1 ½ hours or less running time. If you have the resources to provide popcorn I highly recommend it. As with all library programming, “if you...”
Tabletop gaming and video games are a hit with our kids month after month. Launching a gaming program can be an investment if you don’t already have age-appropriate board games on hand; however, because games can be played over and over, I believe it’s an expense that can easily be justified. You can also start with a handful of games and over time slowly build up your collection based on tween requests and which games are most popular. (Some of our most popular board games are Hedbanz, Sorry, Jenga, Blokus, Apples to Apples, Hungry Hungry Hippos, Trouble, and Battleship.) Other financial options to think about include asking your community for gently used games or looking into grant funding.

We like to scatter games about the meeting space and let the kids decide what they’re interested in playing. This is usually a low-key program that can almost run itself with just enough supervision to make sure everyone is playing nice. If your library already has a video game system, consider adding it to your tabletop program. I recommend picking games that have time limits, like Super Smash Bros. or Mario Kart, and letting kids sign up on a first-come, first-serve basis. That way everyone can have an opportunity to play.

Crafting has always been one of the basic tenets of library programming. Whether you host a knitting group, are making duct tape jewelry with teens, or have easy sticker art with toddlers, fun crafts can always draw a crowd. Pinterest is my go-to search engine for crafting ideas. The struggle is usually finding a craft “cool” enough to interest the oldest kids while still being easy enough for the kids working on developing those fine motor control skills - and also keeping the whole group occupied for an hour. The best crafts are always ones that let the kids express their creativity instead of trying to replicate an example. Some of my favorites that I’ve used multiple times are Perler Beads, Kindness Rocks, button making, and collage art.

These three types of programs are a good, solid start to launching tween-oriented programming at your library. Once you’re established, you can begin sprinkling in more out-of-the-box ideas, like STEAM engineering challenges or Live Action Hungry Hippos... but that’s a whole other article. (...to be continued, next year!)

Morgan Higgins is the Children’s Librarian at Emmet O’Neal Library in Mountain Brook.
We are going to have a new format for our Summer Library Program Kickoff next year! Attendance has been INCREDIBLE these past two years! So incredible, in fact, that it was hard to see and hear the presentations. So this time, we're trying something different. The program will be held on two days at APLS, Jan. 9 and 10 from 9:30 a.m. to 12:30 p.m. The same program will be held on both days and is limited to 100 attendees. This should cover almost everyone who usually attends, and if we have more than 100 library staff that want to attend on a certain day, we'll try to make a few adjustments.

Like always, attendees will be asked to bring something to share. There will be great presenters, prizes, idea exchange, and lots of fun. If you want to ask questions of the presenters, plan to stay after the program as all have agreed to stay after the kickoff. This will also be a great time to network with other library staff.

Gail Sheldon sent out a link to the form via the APLS Admin and Youth Services Listservs. Just be sure to only register once! Please make sure if you usually come with a specific person that you both register for the same day. (It is also a good idea that you have your library director’s permission to attend.) Looking forward to our Bicentennial Summer Library Program Kickoff! See you there!

PS: We're diligently working on our supplement for the Bicentennial. We hope to have USB drives ready to distribute in November.

Cool Dates to Remember

November is:
- National American Indian Heritage Month
- National Novel Writing Month
- National Peanut Butter Lover’s Month
- National Family Literacy Month
- Child Safety & Protection Month

COOL DATES TO REMEMBER

November is:
- National Authors Day
- Nov. 2 – Día de los Muertos
- Nov. 3 – National Sandwich Day
- Nov. 6 – Book Birthday for Sharee Miller’s Don’t Touch My Hair!
- Nov. 7 – Yuyi Morales’ Birthday
- Nov. 8 – International Tongue Twister Day
- Nov. 10 – National Forget-Me-Not Day
- Nov. 11 – Veteran’s Day
- Nov. 13 – Book Birthday for Noah Kiocek’s Dreamland
- Nov. 15 – National Clean Out Your Refrigerator Day
- Nov. 16 – National Button Day
- Nov. 17 – National Take a Hike Day
- Nov. 19 – Equal Opportunity Day
- Nov. 20 – Book Birthday for Deborah Narberio’s My Heart Is A Compass
- Nov. 21 – World “Hello” Day
- Nov. 22 – Thanksgiving
- Nov. 24 – Celebrate Your Unique Talent Day
- Nov. 26 – Jorge Argüeta’s Birthday
- Nov. 28 – Red Planet Day
- Nov. 29 – Madeleine L’Engle’s Birthday
- Nov. 30 – Computer Security Day
Pumpkin Slime

If you thought the insides of pumpkins were gross before, just wait until you try this:

01 Gather Supplies
- 1/2 head of red cabbage
- Saucepan
- Ice cube tray
- Tall clear cups and water
- Vinegar and baking soda
- Acidic/basic household items to test e.g. lemon juice or antacids

02 Get Gooey
Cut lid off of pumpkin and begin making room by loosening all of the seeds and guts. Remove a bit to make room for slime, but the idea is to incorporate the guts with the mixture. Pour 1/2 cup liquid starch directly into pumpkin. Mix 1/2 cup water (room temperature) with 1/2 cup clear washable school glue and stir thoroughly. Then, pour glue mixture into pumpkin. Put hands into pumpkin and blend the whole concoction.

03 Play
The pumpkin insides are very stretchy and catch the sunlight beautifully. Tip the pumpkin over and watch the slime ooze out or put the contents in a plastic zipper bag for squishy mess free play.

Cabbage pH Indicator

pH indicators are chemical compounds that change color to determine the acidity of a substance. Red cabbage contains a chemical that makes it a safe homemade pH indicator.

01 Gather Supplies
- 1/2 head of red cabbage
- Saucepan
- Ice cube tray
- Tall clear cups and water
- Vinegar and baking soda
- Acidic/basic household items to test e.g. lemon juice or antacids

02 Heat and Freeze
Chop red cabbage into small pieces and place 2 to 3 cups in saucepan. Cover with water and bring to a boil. Turn off the head and let cool on stove for 30 minutes. Strain dark purple liquid (red cabbage pH indicator) into a jar and transfer to ice cube tray and freeze.

03 Experiment
Fill one cup with water as a control, one cup with vinegar (acid) and one with a teaspoon of baking soda mixed with water (base). Drop a couple of indicator ice cubes into each cup, and watch to see how the colors change in each one. Repeat with other acidic or basic (alkaline) household items, and try to guess what color the solution will become before dropping the in indicator cubes.

STEM Books

Acids and Bases (Why Chemistry Matters)  
Brent, Lynnette; 978-0778742463

It Does Matter! Different States of Matter 
Baby Professor; 978-1682128619

The Solid Truth About States of Matter with Max Axiom, Super Scientist  
Biskup, Agnieszka; 978-1429634519

What is the World Made Of? All About Solids, Liquids, and Gases  
Zoefield, Kathleen Weidner; 978-0062381958

Slime makes for an excellent chemistry demonstration. Mixtures, polymers, elasticity, and viscosity are just a few concepts to explore.

Borate ions in the slime activators mix with PVA in the glue to form the stretchy substance in a process called cross linking.

Slime is a Non-Newtonian fluid because it has properties of both liquids and solids.

Scientists use the pH scale to describe the concentration of hydrogen protons in a solution. A pH of 7 is neutral. A pH less than 7 is acidic and a pH greater than 7 is basic or alkaline.

Red cabbage contains a chemical called anthocyanin that changes color depending on the acidity of its environment. In acid, it turns pink and in a base it turns blue.
**P is for Pterodactyl**
*The WORST Alphabet Book Ever*
written by Raj Jalder & Chris Carpenter
illustrated by Maria Beddia
Release date: Nov. 13, 2018

Wow, does this book deliver on its title. I don't know Raj Jalder or Chris Carpenter, but I applaud their ability to thoroughly torture us with some of English's worst words using only 26 pages. The illustrations are old school, simple ink drawings with bright colors. It is great fun to read, but reading aloud can be challenging. I think I would need to train to read this aloud (though there is a pronunciation guide in the back to help out!) Due to that, I probably wouldn't read this to any child who isn't reading at least semi-comfortably yet. I actually had a bit of a difficult time when I was just starting to learn, and worry it might confuse beginning readers. It takes someone who knows that English can be weird to find this hilarious.

If you love celebrating the horrible side of English, this might be a great book for your personal collection! And it might be a useful tool to teach kids about odd words. However, if you are on a limited budget at your library, it might be worth giving it a second thought before buying it for your children's section.

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**Twinkle Twinkle Little Star**
*I Know Exactly What You Are*
written by Julia Kregenow, Ph.D.
illustrated by Carmen Saldana
Release date: Sept. 4, 2018

This book offers few surprises. You look at the cover and title and know exactly what it will be. A children's story book using a popular children's song to teach about stars. After reading it, I felt like it was kind of boring. I did enjoy the illustrations. They're soft, muted, and beautiful, and yet the stars have a wonderful glow to them. Unfortunately, the story doesn't measure up. It isn't bad, but it is lackluster. The rhyme was bland and due to the limits of the rhyme's meter the explanations of terms could be brief. For example, "Neutron stars spin really fast, when your beams of light sweep past, then we call you a pulsar. I know exactly what you are." I am not a student of the night sky, and although I have heard the term pulsar, I don't know exactly what one is. And, unfortunately, I still don't. (I'll probably look it up later.)

After, they do include further explanations that are more suited to perhaps first to third graders. Overall, it's not bad, but I wouldn't make it a priority buy.

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**One Snowy Day**
written by Diana Murry
illustrated by Diana Toledano
Release date: Oct. 2, 2018

One Snowy Day is a cute little story about a sister, brother, and their little puppy going out on a snowy day. The words rhyme and flow nicely and the illustrations are adorable. It is also a counting book, going up to ten and back to one as the brother and sister go out to play with their friends, build a snowman, chase the puppy, and finally return home. The whole book has a lovely symmetry to it. I also enjoyed seeing the diversity in the illustrations. Overall, an upbeat and cheerful little book.

The best word to describe this book is cute. It would make a nice addition to any library collection beefing up their selection of winter themed books as the season turns.
We got them! Yippee!!!

Alabama Public Library Service is on the national map! We recently submitted two letters of intent for national programs and we were selected for both!

The first is a national pilot from YALSA (Young Adult Library Services Association) and COSLA (Chief Officers of State Library Agencies) and funded by the Institute for Museum and Library Services. The program, entitled Train the Trainer (T3), allows Alabama to help develop connected learning and other training, and in turn offer that training to library staff serving youth. Alabama was one of five states selected to participate. Other states chosen are Wisconsin, Minnesota, Maine, and Rhode Island.

In early October, Gail Sheldon (APLS) and Lance Simpson (Tuscaloosa Public Library) had the opportunity to train in Chicago with YALSA staff and some fantastic facilitators. Within short order, they will begin bringing that training to library staff in the state. They will also receive additional training via an online community of learning and provide input into what works and what doesn’t. This input will then be translated into the training for the other 45 states and the US territories. Gail Sheldon wrote the letter of intent.

APLS was also selected for the 2nd cohort of State Libraries participating in the NASA@MyLibrary program. APLS will receive two different NASA kits to lend to libraries in the state and funding to replicate the kits to make more available and to assist with mailing. This will be a great addition to our Bicentennial activities next year since Alabama was and continues to be instrumental in the space program. Gail Sheldon and Rhonda Napier wrote the grant and Melinda Smith will be the program coordinator.

More information will follow on both of these opportunities. Until then, congratulations APLS!!!

EXTRA, extra

Oneonta Public Library recently held its 2nd annual stuffed animal sleepover, Sleeps & Treats. Here are a few photos from the event:

Stuffed animals raid the director’s desk for candy

Clifford the Big Red Dog wants first pick of the movies

The Library Dragon reads its favorite book — The Library Dragon — to others for story time.

CLICK HERE TO SEE A CUTE VIDEO OF THIS EVENT.

SEND US YOUR IDEAS & PHOTOS TO FEATURE YOUR LIBRARY HERE!
Alabama was selected as one of five states—Alabama, Maine, Minnesota, Rhode Island, Wisconsin—to participate in the pilot year of, “Transforming Teen Services: a Train the Trainer Approach”. Administered by the Young Adult Library Services Association (YALSA) and the Chief Officers of State Library Agencies (COSLA), the project puts into practice the findings from recent YALSA reports, ”The Future of Library Services for and With Teens: A Call to Action,” and the “National Forum on Transforming Teens Services Through Continuing Education.” With the intent of providing some great tools for working with teens to those who are already on the ground, the participating staff will train at the national level, and bring trainings back to their individual states. The program is funded in part by a grant from the Institute of Museum and Library Services (IMLS). For more information, please see the press release from YALSA at the link here.

This is an amazing opportunity for our state, and we are so excited to be a part of this initiative.

Training in Chicago

Earlier this month, Gail Sheldon and I attended the initial in-person training for the project in Chicago. This provided a fantastic opportunity for us to meet and work with an awesome group of librarians and state level youth consultants to talk about training possibilities for staff across our states. Through some great sessions that challenged us as individuals to be aware of our own strengths and weaknesses in doing this work, we considered each of our own states, the learning needs of our teen populations, and the needs of our library staffs to be prepared to serve these young people.

The primary goal of the project is to focus on the training needs of library staff working with teens in each of our states, and how we may better ensure that these trainings are available to as many library staff as possible. We talked a lot about challenges for our individual states ranging from funding to geographical and transportation-based barriers. We know that as technology continues to evolve, it changes the education landscape constantly, and with it the educational means and needs of our teen populations. Through this, libraries remain the dedicated third space where teens can safely pursue their own interests and learning paths. But how do we ensure that library staff are equipped and supported with the necessary tools to meet these needs?

This is not a question that can be easily answered with a one-size-fits-all approach, and ultimately is what we will be working toward defining over the next three years of the project. Alabama and the four other states will be a part of the initial pilot year for this project, and we will have a chance to shape how the training will go for other states across the rest of the program.

What Comes Next?

What we are bringing back to the state is a set of trainings and tools to better assist library staff who are already working hard to provide amazing services for their teens. Over the past several years, YALSA has developed some awesome professional development and continuing education tools that we intend to not only make more readily available to library staff across Alabama, but also to develop conversations around. In addition, we are hoping to get feedback from people working with teens across the state about what they need as professionals, and how we may better assist them through the provision of resources, trainings, and a more connected community of practice.

We want this to be the beginning of an ongoing conversation across the state, and we would love to hear from you. Please watch for upcoming training dates, which will be announced over state listservs in the coming months. We will be operationalizing a lot of the awesome programs that YALSA is offering, and we would love to have as many people participate as possible. As such, the trainings will be offered across the state in different regions to ensure better access for each area’s libraries. As you see trainings become available, if there are any that are not reachable by you or your staff, please don’t hesitate to contact me or Gail Sheldon.

Lance Simpson: lsimpson@tuscaloosa-library.org
Gail Sheldon: gsheldon@apls.state.al.us
November 5
Small But Mighty Library Management and Innovation
Innovating. Meeting community needs. Managing the daily business of running a library. It can feel as though there aren’t enough hours in the day to do it all. But there are powerful models like the Millvale Community Library which is acting as an agent of change in the community without sacrificing their core role as an information resource. This small but mighty library addresses their community’s food desert, uses clean energy, offers a tool-lending library, and more—while operating in a financially sustainable way. Learn how they do it, and how you can too! (WebJunction) https://www.webjunction.org/events/webjunction.html

Developing Future-Ready Students Through Coding
Today’s elementary school students will be entering a future workforce comprised mostly of jobs that don’t currently exist. How do we prepare them for this uncertainty? In this edWebinar, join Marcos Navas, Technology Facilitator from Union City Public Schools in New Jersey, to learn how you can prepare your students for their future. (edWeb) https://home.edweb.net/webinars/2018-11/

November 6
Build a Better World With Kindness and Gratitude
Both kindness and gratitude are important ingredients to a happy life as well as essential to building strong professional and personal relationships. During this course, participants will: 1) Learn practical strategies to cultivate more positivity in yourself, your relationships, and teams by harnessing the power of kindness and gratitude, 2) Delve into what it means to practice “kind communication” and how this can improve your relationships, and 3) Contemplate what a massive study of successful teams undertaken by Google teaches us about team dynamics. (Washington State Library) https://www.sos.wa.gov/library/libraries/firsttuesdays/default.aspx

Caring for the Mind: Providing Mental Health Information
In this class, participants will learn how to effectively provide mental health information using the best free electronic resources as well as best approaches for handling interactions with emotional patrons. (National Network of Libraries of Medicine) https://nnlm.gov/training

Picture This! Books for the Youngest

November 7
Library Can Live!
We’re excited to offer a day-long celebration of fandom-beloved stories and characters, from mind-bending speculative fiction to innovative comics and graphic novels. You’ll also learn from librarians and industry insiders on how to plan and host your own Comic Con-style event. (Library Journal) https://www.libraryjournal.com/?subpage=Events

Everything You Wanted to Know about the CSK Award (But Didn’t Know to Ask)
You know the Coretta Scott King Medal-winning books. You read them every year when the awards are announced. But how are the awards chosen? How do members of the jury go from reading picture books to young adult novels? And what is the difference between the CSK Book Jury and the CSK Committee? Get answers to these questions and many more with former CSK Jury members Kacie Armstrong and Alan Bailey. (Association for Library Service to Children) http://www.ala.org/aslc/elearning/live-webinars

The “Fake News” Problem: Tips, Tricks, & Tools to Use Both in and out of the Classroom
Living in a Post-Truth world can be tough, especially for anyone consuming news and information online. This webinar will frame the issue of “Fake News” in a manageable way, and provide you with tips, tricks, and tools you can use immediately, both in and out of the classroom. In a neutral & non-partisan manner, presenter Kelsey Bogan will explore the “Fake News” Problem; from defining the term “Fake News,” to its real world impact, and including several practical strategies for dealing with it. (American Association of School Librarians) http://www.ala.org/asaas/ecollab/upcoming

November 8
Award winning toys, games, music and books that bridge the classroom to the playroom
Join us as the Parents’ Choice Foundation®, the perennial standard-bearer for best-in-class play-based products, will present a current selection of the President’s favorites from Parents’ Choice Award® winning children’s toys and media. (Early Childhood Investigations) https://www.earlychildhoodwebinars.com/presentations/

Digital Citizenship for Tweens and Teens
Gain insight into the latest trends and tools related to digital citizenship and cyberbullying. Experts will share information on targeted initiatives for tweens and high schoolers, as well as insight into the latest research on preventing and addressing cyberbullying. Learn strategies for fostering student citizenship and a supportive school climate to positively impact student behavior in the digital realm. (School Library Journal) https://www.slj.com/?subpage=Events&eventtype=webcasts

Exemplary Practices using ‘Girls STEAM Ahead with NASA’ Free Resources
This webinar presents an overview of concepts and approaches libraries are using to reduce racial barriers in their work. Case examples from “Advancing Racial Equity in Public Libraries: Case Studies from the Field” will shed light on ways that focusing on racial barriers is yielding improved service for all patrons and staff. (Public Library Association) http://www.ala.org/pla/education/onlinelearning/webinars

Three Steps to Thriving in Chaos
This webinar will explore the free NASA resources, along with accompanying exemplary practices. There will be time for Q&A with NASA’s Universe of Learning team to best support your program efforts with the Girls STEAM Ahead with NASA materials. (National Girls’ Collaborative Project) https://bit.ly/2CF6k4m

November 9
What Do the Midterms Mean for Your Library?
What will the upcoming midterm elections mean for your library and community? Join us for a free 60-minute webinar on Friday, November 9 at 11:30 a.m. ET where we’ll provide an overview of key results from the 2018 elections and explore their implications. ALA’s Washington Office will dig into how the outcomes could affect engagement from library advocates and how ALA’s upcoming advocacy plans will align. (American Libraries Live) https://americanlibrarieismagazine.org/al-live/
**November 13**

**The Data We Don’t Collect: How It Drives Funding Decisions By People Who Don’t Use the Library**

We know from both the 2008 and 2018 iterations of “From Awareness to Funding” that the library user status of the voter does not matter on Election Day. Funding decisions for libraries are often made by voters with little-to-no familiarity with the library, or by elected officials who are themselves non-users. Join EveryLibrary executive director John Chrastka for an overview of the “From Awareness…” findings and participate in a discussion of how concerned library data professionals could cooperatively begin to fill in these missing data pieces. (Colorado State Library) https://create.coloradovirtuallibrary.org/calendar/2018-11/

**Storytelling on Steroids With VideoScribe**

Research has shown that our brains wilt when we are experiencing death by PowerPoint or other static presentation of content. It’s tough to learn with a wilted brain. VideoScribe lets a story unfold before your learners’ eyes, improving learning retention by as much as 15%! (InSync Training) https://www.insynctraining.com/complimentary-programs/

**November 14**

**Big Programs, Little Budget: Forging Community Partnerships in a Small Town**

Drawing on her experience as director of the Meservey Public Library, Chelsea Price will share ideas for hosting “big” programs on a small budget and discuss how partnerships can be an invaluable resource for programming. (Programming Librarian) http://programminglibrarian.org/leadership/2018-11-

**Leadership in Youth Services, Part I: Leading Outside Your Organization**

This is one of a three-part Leadership in Youth Services webinar series brought to you by the ALSC Managing Children's Services Committee. How can you obtain leadership experience in an entry or mid-level library position so that you can move forward in the leadership pipeline? Perhaps your administration can’t (or won’t) provide the support you need to advance. This webinar will explore how to add tools to your leadership toolbelt - in and outside of the library - without breaking the bank. (Association for Library Service to Children) http://www.ala.org/alsc/elearning/live-webinars

**Understanding Teens 101**

Join Catherine Bodele and Bridget Kiely for a crash-course on understanding teen behavior and strategies for applying your know-how so all staff can offer the best teen services at your library. We’ll touch on everything from adolescent neuroscience to behavioral issues. Whether you’re a teen expert or teen averse attend for some useful takeaways for your day to day work in the library. (Wyoming State Library) https://attendee.cotowebinar.com/register/0598665619344960135

**November 16**

**Marketing on a Small Budget**

Libraries are busy places. From programming to services, we want people to know about everything. The challenge? We often have very limited (if any) marketing budgets. See examples of what has worked and where your time is best spent. You do not want to miss this great presentation, so sign up to attend today! (Indiana State Library) https://continuinged.isl.in.gov/find-training/online-training-series/

**November 19**

**Technology Competencies & How to Exceed Them**

(geared towards all levels of staff) Explore available opportunities for continuing education, peruse useful sites for keeping up with technology, and develop a plan for taking charge of your own learning. Topics covered will include planning for learning, time management, and state and national resources. Ample time will be given for participants to search for relevant training and education opportunities that fit their individual needs. (Indiana State Library) https://continuinged.isl.in.gov/find-training/online-training-series/

**November 27**

**It’s Not Just About the Likes: Getting Strategic with Your Library’s Social Media**

You know how to use social media tools like Facebook, Twitter, and Instagram, but how do you get followers to go beyond liking posts to sharing or even showing up for the programs or resources you’re promoting? Being strategic with your posts is an important first step. In this webinar you’ll learn strategies for social media engagement for libraries of all sizes, but with a focus on libraries without dedicated communications staff. (Texas State Library and Archives Commission) https://www.tsl.texas.gov/lc/WORKSHOPS/webinars/index.html

**November 29**

**IdentityTheft.gov: Your One-Stop Resource to Help People Recover from Identity Theft**

Come learn more about IdentityTheft.gov, the Federal Government’s free, one-stop resource to help people fix problems caused by identity theft. (Federal Depository Library Program) https://www.fdlp.gov/about-the-fdlp/fdlp-events-calendar

**Librarian Evolution: Libraries Thrive When We Change**

Charles Darwin said, “It is not the strongest of the species that survive, nor the most intelligent, but the one most responsive to change.” It has never been a better time to be a librarian—especially when we recognize and act on our power to help people in our communities build better lives through learning and literacy. To do that, our identity, our education, our organizations, and our work is changing. Learn how library staff are becoming change agents to help Topeka and Shawnee County Public Library, the 2016 Gale/LJ Library of the Year, become an essential asset in its community. (WebJunction) https://www.webjunction.org/events/webjunction.html